

2026 Hangeul Grand Competition 「Hangeul International AI Video Contest」 Submission Regulations

1. Eligibility

① Eligible Participants

- No restrictions on nationality, gender, or age.
- Only winners may be invited to attend the award ceremony held in the Republic of Korea, and accordingly must not be subject to any restrictions on entry into or stay in the Republic of Korea — the same standard used in the Contest Guidelines. Where such grounds exist, participation in the award and related events may be restricted.
- Winners must cooperate with the award-related procedures designated by the host and organizer.

② Participation Format

- Individual or team basis.
- For team entries, submission must be made under the name of the team representative; matters such as rights to the entry and the distribution of prize money among team members are to be decided autonomously within the team. The host and organizer bear no involvement in, or responsibility for, disputes concerning rights within a team.

2. Submission Requirements

① Method of Submission

- Entrants must submit their work through the submission page on the host's official website (<https://www.hangeulai.co.kr>). The entrant bears full responsibility for any disadvantage arising from missing, incorrect, or incomplete information or materials submitted.
- The entry must be uploaded to YouTube, and the video URL must be accurately provided on the entry form. If the video cannot be verified during the judging period due to an incorrectly entered link, an access-restriction error, or a similar cause, the entrant bears full responsibility, and the entry may be excluded from judging.
- Entries must be uploaded during the submission period: Aug. 5 (Wed)–Sep. 1 (Tue), 2026, 11:59 PM (KST).

- For video security, entries must be uploaded with external disclosure restricted — that is, as an “Unlisted” YouTube video, matching the requirement stated in the Contest Guidelines. Entrants must grant access permitting the judges and organizing staff to view the entry and must not set a password.
- Submitted entries must remain viewable through October 11, 2026, the last day of the exhibition.

② Basic Requirements

- The entry must be content produced using recent generative AI technology consistent with the purpose and objectives of the contest, and must be a video produced on or after January 2026.
- Entries that have won an award in another contest or have been commercially released are not eligible for submission.
- Regardless of whether submitted individually or as a team, each entrant may submit only one entry.
- The running time of the entry must be no less than 3 minutes and no more than 5 minutes.
- The entry must meet at least Full HD resolution; landscape orientation is required; a 16:9 aspect ratio is recommended; and the frame rate must be at least 24 fps.
- Where the entry includes narration or dialogue, the inclusion of subtitles is recommended.
- If selected as a winning entry, the video will be used as the contest’s official screening copy and must be identical to the submitted video. No editing or modification of any kind is permitted after the deadline for submission of the entry for judging; a violation may result in exclusion from judging or revocation of the award.
- The entry must clearly indicate that it was generated using AI, and a notice disclosing the use of AI must appear for at least 3 seconds at the end of the video.

③ Generative AI Use Requirements

- The entry must be a work in which generative AI was used to create core source materials during the video production process (scenario development, image/video generation, audio generation, editing, etc.), rather than for mere retouching (resizing, color correction, retouching, etc.).
- The entry form must specifically state the type(s) of generative AI technology used, the manner in which it was used, and the elements to which it was applied.

3. Securing Copyright and Licenses

- Entrants must lawfully secure, in advance, all copyright, portrait rights, right to one's name, right of publicity, licenses, and personal-information-related rights concerning any images, video, audio, names, likenesses, and other elements included in the entry.
- Where an entrant used generative-AI-based tools (text generation, image/video generation, voice synthesis, etc.) to produce the work, the entrant must directly verify, secure, and comply with that tool's terms of use and any conditions on commercial use.
- To protect the copyright of the entry, entrants are encouraged to register the copyright with the Korea Copyright Commission and may submit related supporting documentation at the time of entry.
- Entrants must, where necessary, submit supporting documentation (contracts, license agreements, etc.) evidencing that rights have been secured, and must respond in good faith to any request for such materials in the event of a dispute.
- If a case of suspected copyright or other rights infringement in an entry is discovered, the Foundation may request an explanation from the entrant, who must submit relevant supporting materials within 7 days of the request.
- If an entry is confirmed to infringe copyright, portrait rights, or other intellectual property rights, it may be excluded from judging, have its award revoked, be barred from screening, or have its selection invalidated, and any prize money or certificate already provided must be returned.
- If a third party brings a legal claim for damages against the host and organizer arising from copyright infringement or a failure to secure rights, the entrant shall compensate the host and organizer for all resulting damages and costs, including legal costs.
- When using photographs, only photographs taken directly by the entrant, photographs registered with Sejong Tourism, or images free of copyright issues may be used.
- For entries involving aerial (drone) filming, the entrant must have obtained the necessary flight and aerial photography permits or comply with regulations on no-fly zones and aerial photography; where the footage includes no-fly zones, military facilities, or similar restricted areas, relevant documentation such as flight approvals and filming permits must be submitted.

- The host and organizer bear no obligation to individually verify whether content included in an entry holds valid copyright or license, and bear no responsibility for any legal issue arising from infringement of related rights.
- Entrants must, in advance, identify and take responsible measures regarding all legal issues that may arise from the use of generative AI, including copyright, neighboring rights, portrait rights, protection of personal information, and the right of publicity.
- Any legal dispute with a third party (including civil and criminal liability) arising from the use of generative AI is the entrant's responsibility; the host and organizer bear no responsibility for such disputes.
- Where the face, voice, or personal information of an actual, identifiable person is used in the AI generation or conversion process, the entrant must obtain the necessary consent for such use in advance.

4. Judging and Awards

① Judging Procedure

- The host and organizer may operate separate judging stages — including preliminary judging, public review, and final judging — to ensure a fair process.
- If a violation of these regulations, copyright infringement, misconduct, or the like is confirmed during judging, the entry may be excluded from judging.

② Announcement of Judging Results

- Winning entries will be announced on the contest website, and winners will be notified individually.
- Selection may be canceled if a winner cannot be contacted, or fails to respond, within the specified period.
- Judging details and each applicant's individual evaluation results will not be disclosed.

③ Award-Related Matters

- For a team award, the certificate and prize money will be provided in a lump sum to the representative entrant.
- Matters such as taxes on the payment of prize money are governed by the relevant laws of the Republic of Korea.
- Matters concerning the screening and use of winning entries are governed by Article 8 (Scope of Use of Winning Entries).

5. Withdrawal of an Entry and Cancellation of Selection

An entry selected as a winning entry may not be withdrawn. In addition, if any of the following applies, the selection may be canceled at the discretion of the Foundation and the judging panel, the winner's status may be invalidated, and any prize money already paid may be recovered.

- The information submitted at the time of entry is false, or the submitted materials differ from the facts or contain a material omission;
- The entry is confirmed to infringe the copyright, neighboring rights, portrait rights, personal information rights, or trademark rights of a third party;
- It is confirmed that, in producing the entry, the entrant violated a generative AI service's terms of use, engaged in improper data use, or otherwise violated applicable law or service terms;
- The entry is confirmed to involve misconduct contrary to the purpose of the contest, such as plagiarism, unauthorized use, identity theft, or improper duplicate submission;
- The entry or the entrant violates applicable law, or causes social controversy that materially undermines the credibility or operational objectives of the contest;
- The entry contains content contrary to public order and morals as generally understood, such as defamation, hateful or discriminatory expression, or unlawful information;
- The winner fails, without justifiable reason, to cooperate with the host and organizer's award-related procedures (submission of materials, fact verification, etc.); or
- Any other material ground arises indicating that the entry does not conform to the purpose of the contest, or that it is difficult to maintain the entry's status as a winning entry.

Where grounds for revoking an award or invalidating a selection are confirmed, the Foundation may provide the relevant entrant with an opportunity to explain, and shall take necessary action based on the final findings. Where prize money or other benefits have already been provided, the entrant must return them.

6. Objections

- Even after a winning entry has been selected, if a material violation such as copyright infringement, plagiarism, or identity theft is confirmed, the host and organizer may take necessary measures, including revocation of the award and recovery of the prize money.

- Entrants may raise an objection concerning the judging results or a cancellation of selection, and the host and organizer may review it. However, individual judges' evaluations and each applicant's detailed scoring data will not be disclosed. Objections must be submitted by email or another method designated by the host, within 7 days of the date the selection results are announced.
- Objections received will be re-examined by the host's secretariat and the judging panel, and the individual result will be communicated within 14 days of receipt. However, cancellation of a selection for a material cause — such as a violation of law, submission of false information, or clear copyright infringement — takes effect immediately regardless of whether an objection has been raised, and is subject to the host and organizer's final determination.

7. Verification of AI Technology Use and Submission of Winning Entry Materials

Within this Article, the provisions on verification of AI technology use apply to all entrants; the provisions on submission of winning entry materials apply to winners only.

① AI Technology Verification Procedure

- To ensure fair judging and to verify compliance with the generative AI use requirements, the host and organizer may verify whether and how AI was used in an entry, based on the entry and related submitted materials.
- At the time of entry, entrants must state the name(s) of the generative AI service(s) used, the version (where applicable), the purpose of use, and the main stages of use (planning/scenario, image generation, video generation, audio generation, editing, etc.).
- Where necessary for fair judging and verification, the host and organizer may request that an entrant submit AI-use-related materials, such as key input prompts, generated outputs, records of the production process, and production logs; the entrant must comply absent a justifiable reason.
- Submitted materials will be used solely for judging and contest operation, and will not be disclosed externally, in order to protect the entrant's creative know-how — except where disclosure is legally required or necessary to resolve a dispute.
- If an entrant fails, without justifiable reason, to respond to a request for AI-use information, or if submitted materials are found to be false, the entry may be excluded from judging or the award may be revoked.

- Where verification of AI use and the production process reveals that the entry does not meet the AI use requirements in these regulations, or that false materials were submitted, AI use was concealed, or the entry was otherwise improperly produced in a manner infringing the rights of others, the entry may be excluded from judging or the award may be revoked.

② Submission of Winning Entry Materials

An entry selected as a winning entry must submit the following materials by the deadline and in the manner specified by the Foundation.

- The screening file of the winning entry (identical to the file submitted for judging);
- Where subtitles are used, both the original version and the subtitled version of the video, submitted separately;
- The script of the winning entry, where narration or dialogue is present; and
- Related materials, such as the trailer, poster, and credit information.

③ Submission of Winning Entry Documents

- The winning entrant must submit a copy of identification (for foreign nationals, a copy of their passport) and a copy of their bankbook within 7 days of receiving notice of selection; failure to do so may result in cancellation of the selection.

8. Scope of Use of Winning Entries

- Winning entries, in whole or in part, may be used as promotional content by the host and organizer, for public-interest purposes only, on online and offline platforms (website, YouTube, social media, posters, etc.).
- Winning entries may be used in connection with events hosted by the host and organizer, their promotional and marketing activities, and infrastructure facilities they operate.
- Winning entries may be used in press releases, video and booklet publications, broadcasts, and other official publications and content produced in connection with the host and organizer's projects.
- Entrants must actively cooperate with related activities requested by the host and organizer concerning the winning entry, such as screenings and award ceremonies.

- Details of screenings may vary depending on the venue, and such details will be communicated to entrants individually.
- The host and organizer's right of use is limited to videos submitted by their respective copyright holders; where a separate copyright attribution is required for a video, image, or text, the entrant must specify this in advance at the time of submission.
- Rights to a winning entry remain vested in the entrant to the extent recognized by applicable law; matters concerning elements for which copyright protection may be limited, such as portions generated using generative AI, are governed by applicable law and the relevant AI service's terms of use. The host and organizer shall hold the right to reproduce, distribute, exhibit, and produce promotional materials from the winning entry.
- The host and organizer may, to the extent necessary for the above use, perform technical edits such as inserting subtitles, adjusting the aspect ratio, and converting resolution or format.
- The host and organizer will archive digital copies of selected entries internally, in order to preserve the identity of future editions of the contest and maintain a record of the event.
- By submitting an entry, the entrant is deemed to have consented to the above use; an entrant who does not consent may be excluded from selection, or an award already granted may be revoked.
- As a general rule, submitted materials will not be returned after the submission deadline.

9. Other Provisions

① General Provisions

- By personally accessing the online entry form and completing the submission process, the entrant is deemed to have understood and agreed to all of the foregoing submission regulations.
- These regulations take effect for an entrant once the entrant has submitted (registered) an entry and completed the submission process through the host's Hangeul International AI Video Contest website (www.hangeulai.co.kr).
- The Foundation retains the authority to decide, based on its internal judgment and operational policy, on any matter not specified in these regulations.

- Where an entry is selected as a winning entry, the entrant may receive separate notices or requests for materials in connection with the operation of the contest and must respond to them in good faith.
- Entrants consent to the collection and use of personal information for the purpose of participating in the contest; related matters are governed by the Personal Information Processing Policy.
- Materials related to entries that are not selected will be destroyed in their entirety within 3 months of the date the selection results are announced; provided, however, that minimal personal information necessary for administrative processing and record-keeping may be retained separately for that purpose.
- Entrants must not use generative AI in a manner that undermines social responsibility, such as generating false information, defaming others, promoting discrimination or hatred, or producing inappropriate synthetic content.
- Entrants must retain, for a certain period, production-process materials necessary to verify the use of generative AI in connection with participation in and judging of the contest, and must submit such materials upon request by the host and organizer.

② Contest Operation

- The contest schedule may change depending on operational circumstances. All participants should take note of any changes and are responsible for checking the notices posted on the contest website.

③ Dispute Resolution

- In the event of a dispute between an entrant and the host and organizer, the parties shall endeavor to resolve the matter amicably through mutual consultation.
- Where a dispute cannot be resolved through consultation, the governing law shall be the law of the Republic of Korea, and jurisdiction shall lie with a court of the Republic of Korea having jurisdiction over Sejong Special Self-Governing City, the location of the host.